

|  | 1 Mile Radius | 3 Mile Radius | 5 Mile Radius | 10 Mile Radius |
|--|---------------|---------------|---------------|----------------|
|--|---------------|---------------|---------------|----------------|

**Total Population**

|                         |       |        |         |         |
|-------------------------|-------|--------|---------|---------|
| <b>Total Population</b> | 9,752 | 37,135 | 100,417 | 194,971 |
|-------------------------|-------|--------|---------|---------|

**Household Income**

|                                 |          |          |          |          |
|---------------------------------|----------|----------|----------|----------|
| <b>Total Households</b>         | 4,380    | 15,632   | 40,627   | 79,348   |
| <b>Median Household Income</b>  | \$45,838 | \$48,632 | \$48,284 | \$48,426 |
| <b>Average Household Income</b> | \$57,612 | \$62,602 | \$63,499 | \$63,983 |
| <b>Under \$15,000</b>           | 15.1%    | 13.6%    | 14.3%    | 14.1%    |
| <b>\$15,000-\$34,999</b>        | 24.9%    | 24.9%    | 24.5%    | 23.7%    |
| <b>\$35,000-\$49,999</b>        | 13.7%    | 12.9%    | 12.9%    | 13.7%    |
| <b>\$50,000-\$74,999</b>        | 17.6%    | 18.4%    | 18.3%    | 17.9%    |
| <b>\$75,000-\$99,999</b>        | 12.1%    | 12.8%    | 11.3%    | 11.7%    |
| <b>\$100,000-124,999</b>        | 7.2%     | 8.3%     | 8.0%     | 8.0%     |
| <b>\$125,000-149,999</b>        | 3.4%     | 3.7%     | 4.2%     | 4.0%     |
| <b>\$150,000+</b>               | 5.9%     | 5.3%     | 6.5%     | 6.8%     |

**Businesses**

|                         |     |     |       |       |
|-------------------------|-----|-----|-------|-------|
| <b>Total Businesses</b> | 264 | 996 | 2,974 | 5,338 |
|-------------------------|-----|-----|-------|-------|

**Race**

|                               |       |       |       |       |
|-------------------------------|-------|-------|-------|-------|
| <b>White/Caucasian</b>        | 93.6% | 93.0% | 88.0% | 88.1% |
| <b>Black/African American</b> | 0.8%  | 1.1%  | 2.6%  | 2.5%  |
| <b>Asian/Pacific Islander</b> | 0.7%  | 1.2%  | 2.5%  | 2.1%  |
| <b>Hispanic/Latino</b>        | 4.0%  | 3.4%  | 5.2%  | 5.8%  |
| <b>Other</b>                  | 0.9%  | 1.3%  | 1.6%  | 1.5%  |