

Demographic Snapshot Comparison Report

Geography: 10 Minute Drive Time

Date: May 10, 2017



	Route 114 & Dove Rd	9440 Garland Rd (Dallas)	7517 Campbell Road (Dallas)	11661 Preston Rd (Dallas)	120 S Denton Tap Rd (Coppell)	759 Grapevine Hwy (Hurst)	110 West University Dr (Denton)	2501 W. 7th St. (Fort Worth)
Population: 2016B								
Total Population	56,546	156,027	168,907	154,440	96,875	109,552	81,966	63,894
Female Population	50.37%	51.31%	50.73%	50.98%	51.23%	51.82%	51.05%	48.26%
Male Population	49.63%	48.69%	49.27%	49.02%	48.77%	48.18%	48.95%	51.74%
Population Density	1,569	4,346	4,127	3,694	2,495	3,074	2,426	2,763
Population Median Age	40.7	34.6	36.5	38.3	33.6	42.6	26.9	35.0
Employed Civilian Population 16+	30,110	71,706	95,529	78,804	56,876	59,388	48,183	30,641
% White Collar	78.5%	57.4%	73.2%	69.1%	76.2%	70.5%	57.4%	56.4%
% Blue Collar	21.5%	42.6%	26.8%	30.9%	23.8%	29.5%	42.6%	43.6%
Total Q4 2016 Employees	56,383	49,280	188,469	276,568	143,694	53,978	49,627	130,259
Total Q4 2016 Establishments*	5,023	5,603	14,048	19,568	6,379	6,379	3,021	7,324
Population Growth 2000- 2010	28.11%	-1.06%	1.56%	-3.92%	31.34%	6.88%	11.43%	-3.67%
Population Growth 2016B- 2021	4.89%	-0.15%	2.20%	1.22%	10.07%	3.97%	3.73%	0.07%
Income: 2016B								
Average Household Income	\$159,274	\$80,371	\$101,403	\$125,680	\$113,259	\$98,206	\$54,205	\$73,428
Median Household Income	\$109,341	\$50,883	\$62,949	\$63,070	\$76,734	\$69,409	\$37,123	\$42,042
Per Capita Income	\$55,875	\$31,554	\$45,520	\$57,461	\$45,718	\$39,175	\$22,211	\$31,219
Avg Income Growth 2000- 2010	29.20%	28.47%	15.20%	21.66%	17.60%	22.22%	25.89%	27.19%
Avg Income Growth 2016B- 2021	11.55%	13.87%	17.71%	12.09%	11.48%	14.01%	16.53%	17.62%
Households: 2016B								
Households	19,823	61,156	75,650	70,479	39,083	43,629	31,775	26,539
Average Household Size	2.81	2.54	2.22	2.18	2.49	2.49	2.29	2.25

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Hhld Growth 2000-2010	33.93%	-2.80%	3.82%	-6.15%	34.67%	11.81%	11.22%	5.44%
Hhld Growth 2016B-2021	6.27%	1.01%	3.48%	2.55%	11.58%	5.77%	5.88%	3.87%
Housing Units: 2016B								
Occupied Units	19,823	61,156	75,650	70,479	39,083	43,629	31,775	26,539
% Occupied Units	99.01%	93.43%	95.53%	92.45%	98.79%	97.90%	98.34%	90.63%
% Vacant Housing Units	0.99%	6.57%	4.47%	7.55%	1.21%	2.10%	1.66%	9.37%
Owner Occ Housing Growth 2000-2010	23.72%	-2.54%	1.11%	1.02%	15.65%	9.79%	2.33%	4.28%
Owner Occ Housing Growth 2000-2021	55.58%	2.02%	9.91%	6.74%	47.26%	23.55%	22.97%	14.65%
Owner Occ Housing Growth 2016B-2021	5.90%	-0.06%	3.27%	1.02%	9.26%	5.09%	5.38%	1.60%
Occ Housing Growth 2000- 2010	33.93%	-2.80%	3.82%	-6.15%	34.67%	11.81%	11.22%	5.44%
Occ Housing Growth 2010- 2021	27.24%	8.03%	13.36%	10.10%	32.39%	13.81%	22.56%	17.19%
Occ Housing Growth 2016B- 2021	6.27%	1.01%	3.48%	2.55%	11.58%	5.77%	5.88%	3.87%
Race and Ethnicity: 2016B								
% American Indian or Alaska Native Population	0.54%	0.68%	0.55%	0.56%	0.43%	0.62%	0.82%	0.73%
% Asian Population	5.11%	2.62%	9.96%	4.89%	21.48%	3.52%	5.17%	1.56%
% Black Population	3.02%	15.67%	10.59%	12.51%	10.75%	5.16%	12.85%	11.82%
% Hawaiian or Pacific Islander Population	0.15%	0.05%	0.06%	0.04%	0.09%	0.17%	0.12%	0.06%
% Multirace Population	2.43%	2.97%	3.09%	2.64%	3.65%	2.80%	3.80%	2.38%
% Other Race Population	3.38%	17.53%	9.22%	10.97%	5.59%	4.38%	8.68%	13.32%
% White Population	85.37%	60.48%	66.54%	68.39%	58.02%	83.34%	68.55%	70.13%
% Hispanic Population	11.12%	41.06%	21.85%	25.76%	16.58%	14.75%	24.92%	41.34%
% Non Hispanic Population	88.88%	58.94%	78.15%	74.24%	83.42%	85.25%	75.08%	58.66%
Seasonal Population Trending								
Q2 2014	174	364	537	1,017	154	165	233	723
Q3 2014	185	379	529	1,036	159	163	221	722

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Q4 2014	179	348	519	996	155	152	212	710
Q1 2015	161	317	493	858	127	141	116	764
Q2 2015	171	318	513	871	129	138	129	820
Q3 2015	231	324	457	887	154	186	187	1,181
Q4 2015	236	330	458	882	175	181	193	1,178
Q1 2016	230	316	446	881	178	170	205	1,237
Q2 2016	230	316	446	881	178	170	205	1,237

*Establishment counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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